

CITY OF MINNEAPOLIS

# Event Center Ordinance Amendment 00864

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Business, Housing & Zoning Committee

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# Event Center License Ordinance Update

- Purpose:  
Update Title 13 Chapter 266 to allow rental halls to host both public and private events under one license.
- Goal:
  - Modernize the code to match needs of today's community.



# Modernizing Rental Hall Use

- History:
  - Rental Halls served mainly wedding and private celebrations
- Community demand:
  - More diverse and public events in areas throughout the City.
- Current Ordinance forces an either-or choice without an on-sale alcohol license.
  - Public or Private, not both.
- Benefit:
  - Aligns licensing with real-world use and expands flexibility for operators.



# Public Events without Alcohol Licensing

- Public Events DO NOT require an alcohol or food license
- Alcohol may be allowed with a Temporary Permit
- Supports:
  - Culturally Diverse Events
  - Family friendly and alcohol-free programming
  - Organizers who do not center alcohol in community gatherings
- Equity
  - Reduces barriers for underrepresented organizers and small scale community groups.



# Accountability, Safety, & Community Voice



- Public Hearing required
  - ensures neighborhoods can weigh in before approval
- Safety review
  - Conducted by Minneapolis Police Department and Business Licensing
  - Focus on event management plans, security measures, operational readiness, and neighborhood impact



# What Success Looks Like

- Expanded access to event spaces across all neighborhoods
- More cultural programming and alcohol-free event access.
- Streamlined licensing process and clearer guidance for operators
- Success indicators:
  - Increase in public events held in license rental halls
  - Stronger, more flexible event centers
  - Fewer licensing confusion or application errors
  - Greater community engagement



Thank you

